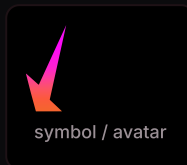
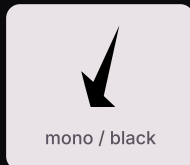


THE MARK

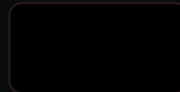


Clear space: keep the height of the dagger's notch clear on all sides.

Min size: wordmark stays legible to ~24px tall — below that use the symbol only.

Division: banners use the wordmark; avatars use the symbol.

COLOR



Vanta Black
#000000



Accent Orange
#FF6A2E



Hot Magenta
#FF2A6D

MOLTEN GRADIENT — wordmark & headlines



#FF8A1E #FF3D3D #FF2A6D #C22AD0

DAGGER GRADIENT — top → bottom



#F215ED #FE21D1 #FC5366 #F5642F



Seam / tear highlight — **#FF9AB0** · **#FFF2F4**

Background must be **pure #000000**, never a washed near-black. Body text on black: #E9E2E6.

TYPOGRAPHY

Aa

Chakra Petch

DISPLAY · headlines, wordmark, labels
Medium 500 · SemiBold 600 · Bold 700

Aa

Inter

BODY · everything readable
Regular 400 · Medium 500 · SemiBold 600 · Bold 700

TYPE SCALE

H1 Chakra 700 · 64 H2 Chakra 600 · 40 H3 Chakra 600 · 27

Body Inter 400 · 19 Caption Inter 500 · 15

Both free (SIL Open Font License). Files in **Fonts/**.

DO

- Use on pure black / dark UI
- Keep clear space
- White or mono on light
- Desync tear on the type only

DON'T

- Recolor or add outlines/shadows
- Put the tear on the symbol
- Stretch, rotate or crowd it
- Set body copy in Chakra Petch